

# COMPANY PROFILE 2024



**KONCEPTH**



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## **CHRISTIAN BYAMUNGU**

Founder And Executive Director

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The combination of Innovation, Quality and Time of delivery constitute the heart of Koncepth. We save 1 seconds strategically in every step of our work flow to deliver the best results in the best duration possible.

Your visual identity is in good hands. Koncepth makes the relationship between high quality, speed and professionalism a perfect union. Your input matters too as we aim to deliver what will satisfy you and also bring your target audience/customers to recognize your brand in a professional and unique way. Let's dive into the our world of visual identity together.



# ABOUT US

Koncepth is a leading digital solutions provider that specializes in the digital world of graphic design, website development and maintenance. We are dedicated to transform organizations into pioneers of the digital realm by delivering unparalleled solutions in branding and digital imaging. Our expertise extends to a variety of industries, including construction, sales, finance, logistics, and entertainment sector, among others.

We understand the importance of a strong online presence and the impact it can have on a business's success today. That's why we take a strategic and comprehensive approach to our services, ensuring that each client receives customized solutions that are tailored to meet their specific needs. Our team of experienced professionals works closely with each client to provide expert consultancy in all aspects of graphic design, social media, and website development.

WE ARE A PROUD

# TEAM OF TALENTED AND PROFESSIONAL PEOPLE

# OUR MISSION

We believe that effective digital marketing requires a deep understanding of our clients' businesses and their specific needs and expectations. That's why we work closely with each of our clients to understand their unique challenges, and tailor our services to help them reach their goals.

Koncepth is dedicated to introduce innovative approaches to digital branding and marketing that deliver results for organizations of all sizes. Our goal is to be more than just a company that understands the digital world – we want to be the solution to your businesses' digital problems, and help build confidence in the company image.

Our team of experts uses the latest tools and techniques to create compelling digital content that engage audiences and drive growth. Whether you're a small business or a large corporation, we have the skills and experience to help you succeed in the digital world.

# OUR VISION

Our vision is to empower organizations to have a strong and confident digital presence that reflects their professionalism and expertise. We believe that in today's digital age, having a strong online presence is essential for success, and we are committed to help your business achieve that success.

We seek to equip ourselves with the latest technologies in terms of software as well as hardware in order to be fast, effective and professional.

**Our commitment of staying at the forefront of technological advancements is just one of the ways we aim to provide our clients with exceptional services and results.**

LET US BE YOUR DIGITAL SOLUTION

**YOUR VISUAL BRAND IS OUR PRIORITY**

# OUR SERVICES

Our services is comprised of various related elements that put together provide a complete enhancement of your company visual identity across various digital platforms.



**GRAPHIC DESIGN**



**MOTION DESIGN**



**BRANDING**



**WEBSITE DEVELOPMENT**



**PHOTO GRAPHY**



**VIDEO GRAPHY**

WE RESPECT WORK ETHIC  
**WE THRIVE FOR QUALITY**



# GRAPHIC DESIGN

In the digital age, a well-designed and visually appealing graphic presence is essential for building trust with your clients and establishing a strong, recognizable brand. Koncepth is a leading provider of graphic design services that help organizations stand out and connect with their audiences.

Our graphic design services encompass a wide range of design needs, including:

**LOGOS - POSTERS - INFO-GRAPHICS - BOOK COVERS - PRODUCT LABELS - BUSINESS CARDS - WEBSITE LAYOUTS AND MORE.**

The importance of visually engaging and meaningful designs is crucial, and our objective is to create designs that reflect the unique vision and values of your business.

# MOTION DESIGN

Visual communication is a highly effective medium for conveying information and ideas. We recognize the importance of visual design and strives to create graphics of the highest quality. Our talented team of designers is dedicated to bringing our clients' visions to life.

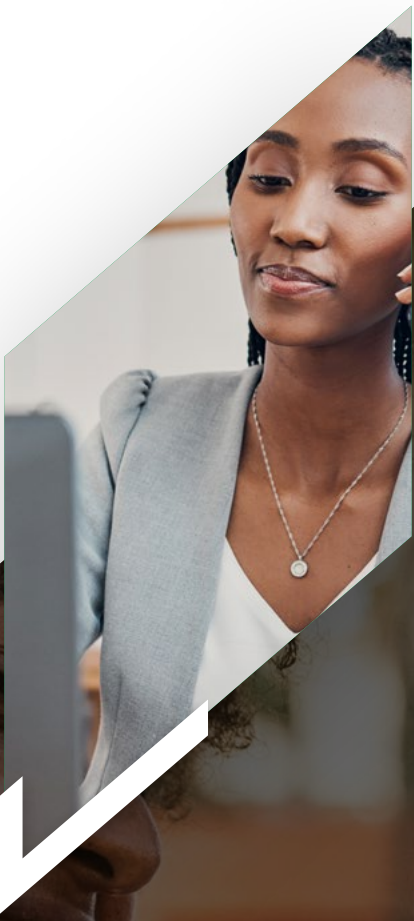
**Motion graphics represent a sophisticated evolution of graphic design, offering a powerful tool for storytelling and capturing the attention of your audiences. With the increasing prevalence of smartphones and digital devices, motion graphics has found a significant place in the daily lives of consumers and potential clients.**



# BRANDING

The integration of graphic design and motion graphics has given rise to the important field of branding.

Branding encompasses a wide range of high-quality design elements aimed at establishing the unique identity of a company. This process involves the careful selection of specific colors, the creation of distinctive patterns, and the development of visual elements that are instantly recognizable and associated with a particular business.



**Branding is a critical aspect of any business, serving as a powerful tool for communication and helping to build a strong and memorable image in the minds of customers.**

Koncepth understand the importance of effective branding to help establish a strong and distinctive brand identity for your business.

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# WEBSITE DEVELOPMENT

Establishing a strong and cohesive brand identity requires a digital presence, and a well-designed website serves as the perfect digital address for your business. An attractive, responsive, and professional website helps customers become familiar with your services and products, and serves as the virtual headquarters of your brand.

We take into consideration the importance of a well-designed website and offer a website development service that meet the unique needs and goals of your business.

**A professional and well-designed website is a critical component of any successful brand strategy, and Koncepth Digital is equipped to deliver outstanding results.**





# PHOTOGRAPHY

Photography is a well-established field, and Koncepth is proud to offer professional photography services with a focus on product photography. Our goal is to create stunning and commercial-quality images that showcase your products in the best light possible.



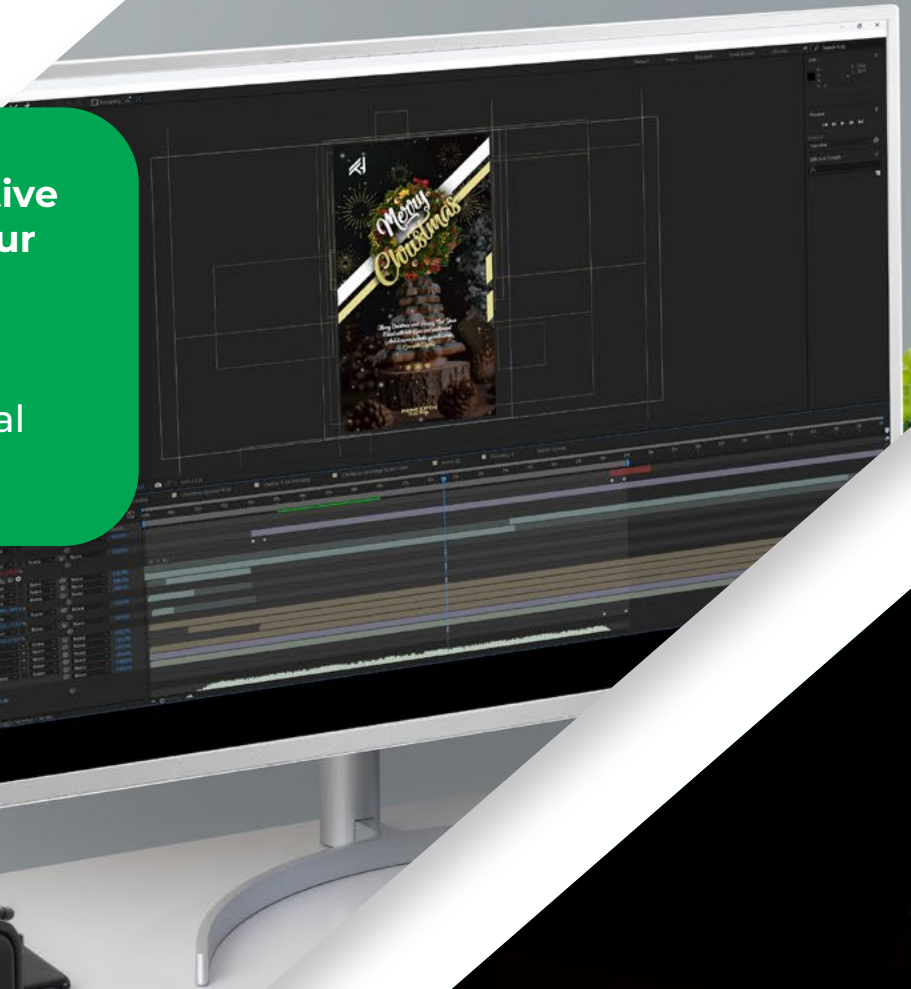
**We acknowledge the status of high-quality imagery in the digital age, and we are devoted to deliver the best results for your business.**

Whether you need photographs for a small advertisement or for use in social media posts, our team possess the necessary experience to produce stunning images you need.

# VIDEOGRAPHY

Videography refers to the creation of motion pictures, including those featuring real human subjects and physical objects.

Videography is a highly effective way to communicate with your target audience and convey your brand message, and Koncepth Pictures is well-equipped to deliver exceptional results.





# KONCEPT CATALOGUE

**THIS SECTION  
REGROUP SOME OF  
OUR WORK LISTED  
IN CATEGORIES.**

**CAT  
E  
GO  
RY** **1**

# Technical **TYPE OF BUSINESSES**

We will present in this first category different logo of companies that are based in technical business workplace. This can include engineering based, logistics, medical, etc.



**AFRICAN LAB**

Chemical based business, African Laboratories Services operates in Africa and aim to delivery the best service in the field.



**AGRISMART**

Mostly based in the agriculture area. Agri Smart is an uprising company trying to strikes and improve the agriculture of DRC with technics from china.



**AMINA**

Amina enterprise is an outsourcing company providing services such as containers design, PPE and AI technology systems for the security of compagnies.



**AREL CO**

Uprising company operating especially in Johannesburg South Africa and in Lubumbashi DRC. Offerings various logistic services and more.



**BMTC**

Bright Medical Training Center is a semi-hospital locate in Kinshasa with for vision taking care of pregnant woman and training various health related subject.



**BULA MATARI**

As the name implies, the company evolves in the machinery procurement to mining companies. Going from brand like Liugong, SEM, etc.



**CED & CO**

Renowned company of construction based in Lubumbashi.



**CONGO SAFE**

Security based business, aiming towards the safety of houses and companies shelters.



**ELJADEL GROUP**

Based in a import/export business. Serving various businesses in Lubumbashi with machinery from outside.



**ESS**

Established company in import/exports of goods and money transfers from congo to South Africa.



**ESSOR CONGO**

Based in Congo, Essor Congo aim to provide various service, including washing service for machinery using eco substance.



**EXPED**

Working in different sectors going from finances to procurement, exped strive to provide the best work in any situations.



**FLASH B**

Flash B evolves in the outsourcing sector, supplying various company in the Southern part of DRC.



**GENESIS GROUP**

Procurement based company in outfits and different accessories needed by employees in specific businesses.



**GHI**

Engineering firm in collaboration with various other skilled and well qualified companies bringing the best results in constructions work.



**IL SERVICES**

IL Services is a concept logo aim to provide the company with the same name an enhanced design version of their brand.



**KLG PROJECT**

Established company in the import/export business market providing goods to congo.



**KLG SOLUTIONS**

KLG Solutions specializes in energies, the operation field is located in DRC and range their services from solar panel, electricity and air conditioning for large scale. business as well as individuals.



**MARKA**

Marka Group is most known in the construction of roads in Lubumbashi. Working in collaboration with various companies they provides high quality and quantity service in DRC.



**MG FRONTLINE**

Procurement company in accessories and different appropriate outfits to companies.



**MUBONZI LOGISTIC**

Based in the Us, Mubonzi Logistic operates in heavy snow sector and provides various other services.



**NURU**

Nuru Supply, is an outsourcing company specializing in Mining machinery supply. The brand has few extension to extend their business field.



**PRUDENCIA**

Well established business providing mining company and quincalleries in Lubumbashi and many other sectors with exceptional machineries.



**RJ LEGACY GROUP**

Based in South Africa, RJ evolves in couple of field in which their most popular logistics.



**RTNC**

This was the submission of a challenge to redesign the reknown National TV channel of Congo DRC, RTNC.



**SAVANNAH**

Savannah is based in Lubumbashi and provides heavy equipment to various company.

**SETUP**



Based in the construction environment. Providing mainly bricks and other accessories in the same market area.

**SITEL**



Sitel initially started in the construction services but later on rebranded into supplying Oils for machineries.

**SPANCRAFT**



Spancraft makes an interesting approach in the world of entrepreneurship. The focus is on aircraft/airplane and offers like car wash service but for airplanes.

**SSD**



Originally based in California, USA, Southeast Stone Design is specialized with construction based on marble materials for Home interior.

**THALI MAISHA**



Thali Maisha operates in various outsourcing services in companies in DRC and working in direct collaboration with South African businesses.

**TRAP MINE CORE**



Specialized in various machinery deals in the mining sectors and more.

**PLS**



PLS is a Procurement and Logistic company operating import/export from everywhere in the world to DRC and other places in the African Continent.

**ECTOR**



Ector is a company based in the DRC, whose aim is to study different markets and sectors in order to invest in them and improve the living conditions of citizens.

**TRILINK**



TriLink deals in various sector, they offers product such as equipment and packing supply. They also offers a wide range of services from outsourcing, Logistics, warehousing and more.

CATEGORY **2**

# Consumer-Oriented TYPE OF BUSINESSES

We will present in this second category different logo of companies that goes around various market which can deal directly with consumer, such as stores, NGO and more.



**3 BROTHERS**

Traveling agency, operating in any areas that helps anyone vacations to be the best experience either in DRC or outside.



**ABN**

ABN stands for Anchor Bull Network. This is a logo concept of a Trading type of Company which include the anchor and Bull from the name as focus elements.



**ADABU HOLDING**

Providers of various needed products in Congo such as sanitizer back in 2020.



**AKILI MONEY**

Akili Money is a business located in Canada with its main service providing loans to students, young workers and startups.



**ANNAELLE CARE**

Annaelle Care is an NGO that helps various causes in DRC and aims to expand in later stages to the African continent.



**ASILI BABY**

Asili Baby is an online store selling baby care products on delivery in Johannesburg, South Africa.



**AZURA**

Azura is a nail lounge, specific for ladies nail care, which is located in Lubumbashi DRC.



**BEVINE**

Bevine is an accounting firm located in Johannesburg and dealing with financial sheets from organizations.



**BUIMPE**

Buimpe is an NGO in primary service to help the people affected with sickle-cell anemia.



**BWH**

Burger & Wings House is a fast food specialized with burgers and other related meals. Used to be located in Lubumbashi.



**CHICKEGGS**

ChicEggs is a concept logo of a fictional company selling both alive or frozen chicken and eggs to corporations on a massive scale.



**CLARA LIGENRIE**

Delivering customized and hand-made lingerie for ladies specially in Kinshasa. Originating from a Congolese lady based in Paris.



**CMR**

CMR is a concept logo for the 2021 AFCON, which came with lot of delays due to the covid-19 on going pandemic.



**DR LULENDO FOLO**

Based primarily in Kinshasa, the foundation main mission goes towards educating the population about first aid medicine and pregnancy knowledge.



**DJ YANNH MAX**

DJ Yannh Max logo Takes the first 2 letters of each part combine them in a modern and artistic way to produce a unique logo.



**ELIMU**

Essentially focused on chalk-board and aiming to provide areas such as schools good quality chalks.



**ELLA MALKA**

Ella Malka is a luxury shopping store that aims to essentially sell expensive clothes, accessories and a large array of women based items.



**EPDR**

Mouvement aiming a political solution to strategical way to invest more conveniently in DRC. Originating from a canadian Congolese commutinty.



**GRAMICE**

Gramice is a online restaurants and offers catering service for various events.



**HACHICKO**

Providing various dogs products, to keep any pet races healthy and comfortable.



**HONEYBE**

HoneyBe Trades is a business located in Capetown and provides pampers for very old people.



**KUKUPOA**

KukuPoa is a brand of frozen chicken and eggs emerging in Lubumbashi. The vision of the company is to sell natural and healthy to the Congolese people, and mass produce it to provide in all DRC.



**LADUCHA**

Based in Johannesburg, Kinshasa and Lubumbashi, Laducha tries to provides exquisite perfume at an adordable price.



**MAKELEVEN**

Provider of quality skin product in South Africa and DRC. Their product range from soap to lotion, everything to make your skin great.



**MALAIKA KIDS**

Based in kolwezi, Malaika kids provides the latest and best kids items in the city exceeding most of their peers.



**MGP**

MGP is a concept logo of a clothing brand n Canada which mostly provide sport like clothes.



**M&U ACCESSORIES**

M&U Accessories is a business primarily located in Cape Town and sells African designed accessories.



**MWASI**

Mwasi is an African style clothing stores selling related African accessories (specially dresses) in the Re-union Island. The primary objective of the business is to make mobile store to sell to various sectors.



**MYMA**

MYMA/ maendeleo ya mama is a farm business with targets of providing fresh farm product in Lubumbashi.



**NAYAH**

Sanitizer product, with the concern of the pandemic Covid-19, Nayah was among the sanitizer brand sold.



**NIWAPI**

Popular app focusing on posting online interesting event and location of interest in Lubumbashi.



**OO SARL**

OO Sarl is a company of Transportation, for individuals as well as service agent. They operate in Lubumbashi DRC.



**PEER INTEREST**

Peer Interest is a business operating in Johannesburg and delivering services like loans and investments.



**RJ LEGACY KIDS**

RJ Legacy Kids is a section of The RJ Legacy Group, that focus on our young kings and queens. It stores that sells high quality clothes for babies and toddlers.



**SK'S BRIDAL**

Wedding shop mainly selling quality dresses for a perfect and unforgettable wedding.



**SMT COUTURE**

SMT Couture is a Johannesburg based Tailor business creating clothes of your choosing.



**SUPER MOKO**

Production and sales of moko products to individuals as well as small businesses.



**TECH LINKUP**

Tech Linkup is an online selling service, that provides tech goods with focus on smartphones and accessories relates to it.



**THE BRAVE MAMA**

The brave Mama is an association of young moms with focus on making an impact in their environment in field like visiting orphans and helping other young ladies in their young career.



**THE DON**

The Don is a project of a lounge Bar located in Durban, South Africa. The have a target client of young rich people enthusiast of cuban vibe.



**TUM**

TUM is a logo concept with the idea of being a healthy product business with an heavy touch of vegetable products based and assets for healthy routine.



**UMOJA**

This a logo selection for Umoja Va Global, a company that focused on making African Digital agency known overseas.



**RESIDENCES EMMANUELLA**

Résidence Emmanuella is a real estate company based in DRC Congo. They have a variety of guest houses, commercial centers, and green space with modern design.



**SOS AKILI**

SOS Akili is a organization aiming to develop the education sector in DRC. Principally based in Kinshasa SOS Akili aim to develop technologies, ways of education and improve the artistic field.

CATEGORY **3**

# Visuals Branding - **MOCKUPS SHOWCASE**

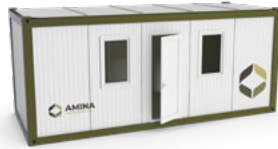
This section will focus on the different visuals (in a form of showcases/mockups), we have worked on for the different company we have worked with.











CATEGORY 4

# Visuals Graphics - GENERAL DESIGNS

This section will focus on the different promotional type of visuals and posters we have worked on for different company.



**BILTA MACHINERY PROVIDES CAT EQUIPMENT**

CATERPILLAR IS THE WORLD'S LEADING MANUFACTURER OF CONSTRUCTION AND MINING EQUIPMENT. BILTA MACHINERY OFFERS A WIDE RANGE OF PRODUCTS INCLUDING TRACK LOADERS AND DIESEL ELECTRIC LOCOMOTIVES.

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**BILTA MACHINERY ECO-ENERGY AIR FILTERS**

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**BILTA MACHINERY ECO-ENERGY TURBO MACHINERY FILTERS**

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**NOUS RECRUTONS**

NOUS SOMMES À LA RECHERCHE DE  
UN/UNE  
UN/UNE  
UN/UNE

**URGENT**

**BILTA MACHINERY ECO-ENERGY**

COMPÉTENCES REQUISES

COMPÉTENCES REQUISES EN FRANÇAIS  
ANGLAIS ET PORTUGAIS  
CAPACITÉ À COMMUNIQUER ET À TRAVAILLER EN ÉQUIPE  
DANS UN CADRE  
D'UN BUREAU EN MILIEU D'UN BUREAU  
ET EN MILIEU D'UN BUREAU  
ET EN MILIEU D'UN BUREAU

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**KLG SOLUTIONS**

**Happy New Year 2024**

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**KLG SOLUTIONS**

**Puissance Energie Solutions**

générateurs de qualité supérieure

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AVEC NOS PANNELAUX SOLAIRES DE HAUTE QUALITE, CAPTEZ L'ENERGIE DU SOLEIL, ET AGISSEZ POSITIVEMENT SUR L'ENVIRONNEMENT.

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**A LA RECHERCHE D'UN MOYEN DE TRANSPORT?**

**AVEC AREL CO**

LUBUMBASHI - KOLWEZI  
KASUMBALESA - LUBUMBASHI  
AFRIQUE DU SUD - KOLWEZI

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**SPRINTER TRUCKS**

WE GOT YOU COVERED

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**WOMEN'S DAY**

**HAPPY INTERNATIONAL WOMEN'S DAY!**

WE CELEBRATE THE REMARKABLE ACHIEVEMENTS AND CONTRIBUTIONS OF WOMEN IN ALL SECTORS OF SOCIETY. WE ARE GRATEFUL FOR THE WOMEN WHO BRING SKILL, PASSION, AND INNOVATION TO OUR TEAM. LET'S CONTINUE TO WORK TOGETHER TO ENHANCE QUALITY AND EFFICIENCY, AND TO REACH FOR OUR DREAMS. LET'S CONTINUE TO WORK TOGETHER TO ENHANCE QUALITY AND EFFICIENCY, AND TO REACH FOR OUR DREAMS. LET'S CONTINUE TO WORK TOGETHER TO ENHANCE QUALITY AND EFFICIENCY, AND TO REACH FOR OUR DREAMS.

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**ÉCLAIRONS VOTRE CONFORT**

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WWW.KLG-SOLUTIONS.COM

**SETUP**

**CHINA RD CONGO**

Transférer votre argent en toute sécurité de la Chine au Congo (RDC) est devenu facile.

NOS CONTACTS

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CONTACT@CHINA-RD-CONGO.COM

**Joyeux Noël**

avec VOTRE No. 1 Qualitatif et contents

686 Lumumba coin Kipushi, Kinshasa







# CONTACTS

Contact us today, and let us put your digital presence in a competitive advantage in your current business field. Koncepth can be find in every social media pages under the name koncepth, you can also use our website and emails to get in touch with us.



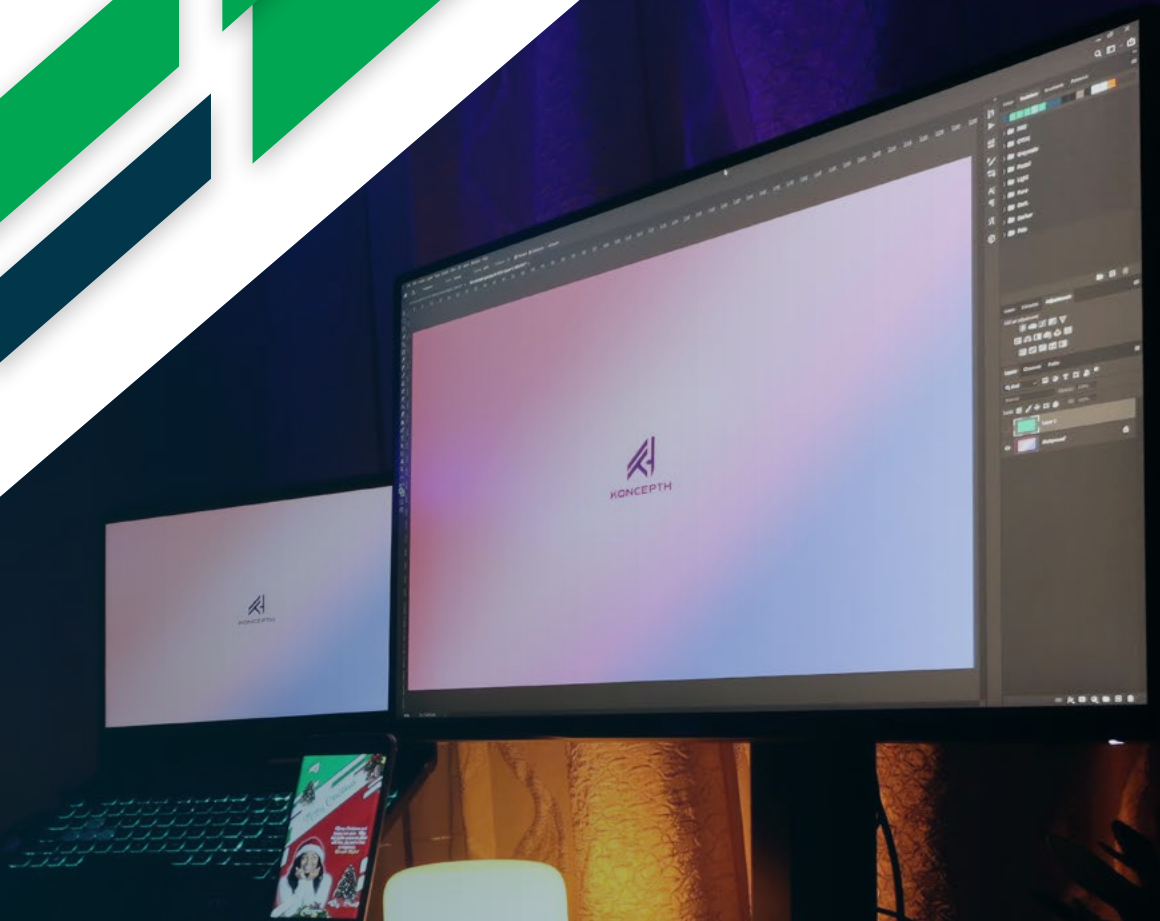
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**Koncepth**  
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